

★★★
SPONSORSHIP
OPPORTUNITIES



THE 15TH ANNUAL
SAVOR PITTSBURGH

THURSDAY, SEPTEMBER 2, 2021

Nova Place

www.savorpgh.com

**SAVOR PITTSBURGH
CHEERS TO 15 YEARS!**

In support of





CHEERS TO 15 YEARS!

To celebrate our 15th year, Savor Pittsburgh will be hosting an exclusive and elegant evening under the stars!

This year, guests will enjoy a spectacular seven-course dinner presented by an award-winning panel of prestigious chefs and culinary teams. Throughout the evening, guests will enjoy a premiere epicurean adventure combining an unparalleled menu, ambiance and philanthropy for an elegant evening supporting Magee-Womens Research Institute & Foundation (MWRIF).

On September 2, 2021, we invite you to safely join us outdoors at Nova Place, located on Pittsburgh's North Shore, for an evening of scrumptious tastings, cocktails and live entertainment.

By partnering with Savor Pittsburgh, you support women's health research, create incredible visibility for your company and showcase the best of the city to your clients. In 2019, we garnered more than \$200,000 of valued exposure surrounding the event.

In our commitment to the health and safety of our guests, a limited number of tickets will be available for this exclusive seated event. In addition, for guests to feel most comfortable, we will be selling tables to the event in addition to individual tickets, for this seated event.

HOW YOU CAN HELP

Cuisine and cocktails are the fun ingredients at Savor Pittsburgh, but the real spotlight is on women and infant health research at MWRIF, where scientists and clinicians are making discoveries across a woman's entire lifespan. From breast and ovarian cancer treatments, fertility preservation programs, prenatal breakthroughs, midlife, gynecology and menopause, Magee-Womens Research Institute & Foundation is finding answers and translating them into exceptional patient care.

The following pages provide information about the research being conducted on behalf of women and infants at MWRIF and will outline sponsorship opportunities. We invite you to consider sponsoring Savor Pittsburgh to change the future for women and infants in Pittsburgh and around the world.

Savor Pittsburgh is committed to the health and safety of all of our guests. The safety and comfort of our guests is and will remain our top priority throughout the planning process of Savor Pittsburgh. Our regulations, policies and protocols are under constant review, subject to change and will be continually updated and revised in accordance with the most current public health (CDC, State of Pennsylvania, City of Pittsburgh and Allegheny County) information, direction and official guidelines.



Savor Pittsburgh is Proudly
Planned by Dickerson Creative
Communications



WHY WOMEN'S AND INFANTS' HEALTH NEEDS YOU



Women make up **HALF OF OUR POPULATION...** BUT women carry **100%** of our **FUTURE**.



HARMFUL environmental and nutritional influences during pregnancy can lead to **LIFELONG** complications.



Studies performed on men are frequently **MISAPPLIED** to women.



HEART DISEASE is the leading cause of death in women. Cancer is the second leading cause. Together, these represent **44%** of female mortality.



1 IN 8 COUPLES have trouble getting or sustaining a pregnancy.



Women's health research is **UNDERFUNDED**



About **4 MILLION** babies are born in the U.S. each year but, more than **10%** of them are born prematurely.



INHERITED GENES increase the risk of certain cancers.



50% of adult women will have **INCONTINENCE** at some point in their lives.

A WORTHY CAUSE

Magee-Womens Research Institute is the largest independent research institute in the U.S. focused solely on women's and infants' health research. More than 100 nationally recognized physician-scientists are engaged in groundbreaking research spanning diverse aspects of women's health.

Here are just a few of the ways that Magee is making a difference:

• PREGNANCY AND NEWBORNS

Scientists continue to make lifesaving discoveries about key diseases such as preeclampsia, fetal growth abnormalities, preterm birth, prenatal genetics and the lifelong impact stemming from those diseases. Nearly 11,000 babies are born at Magee each year and their cutting-edge Neonatal Intensive Care Unit is the largest in the country.

• FERTILITY AND INFERTILITY

Scientists are delving deeply into the fundamental mechanisms that govern germ cell biology and pathways that lead to human infertility to discover means for restoring fertility to diverse populations including young cancer patients.

• WOMEN'S CANCERS

The institute's advancements in detecting and treating breast, ovarian, cervical, and other cancers has transformed deadly diseases into ones that are survivable and manageable.

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PRESENTING SPONSOR: \$30,000

- 3 Seated Tables of Six (6) at Savor Pittsburgh's Gala on September 2, 2021
- Each guest will receive a swag bag filled with over \$150 in gifts
- Participation Opportunities in Savor Pittsburgh's Culinary Series (April - September)
 - These events will be hosted by Savor Pittsburgh at various restaurants throughout the Pittsburgh Region
 - Event tickets will be provided based on capacity limitations (TBD)
 - Corporate signage presented at each location
 - Social Media exposure with each individual event
- Event day corporate logo featured on venue digital boards and registration area
- Link from your logo on the Savor Pittsburgh and Magee-Womens Research Institute & Foundation websites to your company's website
- Inclusion in all future pre and post event advertising
- Eight (8) company-specific social media mentions on Savor Pittsburgh platforms and shared on Magee-Womens Research Institute & Foundation platforms
- Opportunity to speak during event program
- Check Presentation to Magee-Womens Research Institute & Foundation & Savor Pittsburgh Chairpersons
- Recognition in MWRIF's Annual Report
- "Spotlight" feature of your company on both the Savor Pittsburgh and Magee-Womens Research Institute & Foundation websites
- Special recognition plaque to display at your office
- Right of first refusal for 2022

DISH OF THE YEAR SPONSOR: \$15,000 (1 available)

- 2 Seated Tables of Six (6)
- Each guest will receive a swag bag filled with over \$100 in gifts
- Participation Opportunities in Savor Pittsburgh's Culinary Series (April - September)
 - These events will be hosted by Savor Pittsburgh at various restaurants throughout the Pittsburgh Region
 - Event tickets will be provided based on capacity limitations (TBD)
 - Corporate signage presented at each location
 - Social Media exposure with each individual event
- Title Sponsor for the Dish of the Year awards
 - Your company representative will present these prestigious awards to the 2021 Dish of the Year Winner on the event stage
- Six (6) company-specific social media mentions on Savor Pittsburgh platforms and shared on Magee-Womens Research Institute & Foundation platforms
- Event day corporate logo featured on venue digital boards and registration area
- Listing on Savor Pittsburgh website
- Recognition in MWRIF's Annual Report
- Right of first refusal for 2022



SPONSORSHIP

PLATINUM PLATTER SPONSOR: \$10,000

- 1 Seated Table of Six (6)
- Each guest will receive a swag bag with over \$50 in gifts
- Logo recognition at event stage where emcee and event DJ will be throughout the event
- Corporate logo featured on venue digital boards and registration area
- Four (4) company-specific social media mentions on Savor Pittsburgh platforms and shared on Magee-Womens Research Institute & Foundation platforms
- Announcements made by the band from the stage of corporation name and sponsorship
- Listing on Savor Pittsburgh website
- Recognition in MWRIF's Annual Report

CULINARY SPONSOR: \$7,500

- 1 Seated Table for Six (6)
- Opportunity to present a gift to all the culinary judges with your corporate identity prominently displayed (at your own cost)
- Corporate logo featured on venue digital boards, registration and at culinary judging competition area (viewable to the public)
- Corporate recognition during event when featuring culinary judges
- Listing on Savor Pittsburgh website
- Recognition in MWRIF's Annual Report

CRYSTAL CUP SPONSOR: \$5,000

- Four (4) tickets to attend the Savor Pittsburgh Gala
- Two (2) company-specific social media mentions on Savor Pittsburgh platforms and shared on Magee-Womens Research Institute & Foundation platforms
- Event day corporate logo featured on venue digital boards and registration area
- Listing on Savor Pittsburgh website
- Recognition in MWRIF's Annual Report

CORPORATE TABLE SPONSORSHIP \$3000

- A premiere table for 8 guests
- Swag bags filled with over gifts valuing over \$150
- Logo mention on all marketing materials and event signage

GOURMET SPONSOR: \$2,500

- Two (2) tickets to attend the Savor Pittsburgh Gala
- Event day corporate logo featured on venue digital boards and registration area
- Naming rights to the raffle area with logo recognition on signage in raffle area
- Listing on Savor Pittsburgh website
- Recognition in MWRIF's Annual Report

METALLIC MIXER SPONSOR: \$1,000

- Two (2) complimentary event tickets to Two Savor Pittsburgh Culinary Series Events (April - September)
- Savor Pittsburgh Event day corporate logo featured at registration area (September 2, 2021)
- Listing on Savor Pittsburgh website
- Recognition in MWRIF's Annual Report



SPONSORSHIP COMMITMENT FORM

Please consider support for this annual event and check one of the following sponsorship levels:

- | | |
|--------------------------------------------------------------|------------------------------------------------------------|
| <input type="checkbox"/> Presenting Sponsor - \$30,000 | <input type="checkbox"/> Crystal Cup Sponsor - \$5,000 |
| <input type="checkbox"/> Dish of the Year Sponsor - \$15,000 | <input type="checkbox"/> Corporate Table Sponsor - \$3,000 |
| <input type="checkbox"/> Platinum Platter Sponsor - \$10,000 | <input type="checkbox"/> Gourmet Sponsor - \$2,500 |
| <input type="checkbox"/> Culinary Sponsor - \$7,500 | <input type="checkbox"/> Metallic Mixer Sponsor - \$1,000 |

Under what corporate name would you like your support listed on the event website?





Your Name _____ Your Title _____

Primary Contact Person (if different than above) _____ Company Name _____

Street Address _____ City _____ State _____ Zip _____

Telephone Number _____ Fax Number _____

Email _____ Your Signature _____

- Please Invoice
- Check Enclosed (Please make checks payable to: Magee-Womens Foundation)
- Credit Card Payment (Please complete the information below)    

Credit Card Number _____ Expiration Date _____ 3-Digit CSV # _____

Billing Address _____ City _____ State _____ Zip _____

Name as it appears on the card _____ Authorized Signature _____ Date _____

To be included in event advertising, forward commitment form by Friday, June 18, 2021

All other commitments can be sent by Friday, July 30, 2021

This form may be returned via email or mail to:

MWRIF, Attn: Janice Devine, 3240 Craft Place, Suite 100, Pittsburgh, PA 15213

THANK YOU FOR YOUR SUPPORT!

