

★★★
SPONSORSHIP
OPPORTUNITIES




savor
Pittsburgh
A Celebration of Cuisine

THE 15TH ANNUAL
SAVOR PITTSBURGH

THURSDAY, SEPTEMBER 2, 2021

Nova Place

www.savorpgh.com

**SAVOR PITTSBURGH
CHEERS TO 15 YEARS!**

In support of

 **MAGEE-
WOMENS**
RESEARCH INSTITUTE





Celebrating its 15th year, Savor Pittsburgh is adding a new location and a new programming twist that combines food and philanthropy for an elegant evening supporting Magee-Womens Research Institute and Foundation (MWRIF).

On September 2, 2021, we invite you to join us at our new event venue, Nova Place, where Pittsburgh's finest chefs will share their favorite creations as they compete for "Dish of the Year." Guests will enjoy scrumptious tastings, cocktails and live entertainment while a panel of respected culinary judges critique each dish before announcing the winner.

By partnering with Savor Pittsburgh, you support women's health research, create incredible visibility for your company and showcase the best of the city to your clients. In 2019, we garnered more than \$200,000 of valued exposure surrounding the event.

Tickets for this exclusive event, which include the culinary show-down, are \$150.

HOW YOU CAN HELP

Cuisine and cocktails are the fun ingredients at Savor Pittsburgh, but the real spotlight is on women and infant health research at MWRIF, where scientists and clinicians are making discoveries across a woman's entire lifespan. From breast and ovarian cancer treatments, fertility preservation programs, prenatal breakthroughs, midlife, gynecology and menopause, Magee is finding answers and translating them into exceptional patient care.

The following pages provide information about the research being conducted on behalf of women and infants at MWRIF and will outline sponsorship opportunities. We invite you to consider sponsoring Savor Pittsburgh to change the future for women and infants in Pittsburgh and around the world.

Sincerely,

The Savor Pittsburgh Planning Committee



Search "Savor Pittsburgh 2019" on YouTube or watch the 2019 Highlights video [here](#).

Proceeds from Savor Pittsburgh will be used to support world class women's and infants' health research through Magee-Womens Research Institute & Foundation's campaign and will be designated to the Board Strategic Direction Fund for the Board of Directors to provide resources as needed.



Savor Pittsburgh is Proudly Planned by Dickerson Creative Communications

WHY WOMEN'S AND INFANTS' HEALTH NEEDS YOU



Women are HALF OUR POPULATION... BUT women carry 100% of our FUTURE.



HARMFUL environmental and nutritional influences during pregnancy can lead to LIFELONG complications.



Studies done on men are frequently MISAPPLIED to women.



HEART DISEASE is the leading cause of death in women. Cancer is the second leading cause, and together represent 44% of female mortality.



1 IN 8 COUPLES have trouble getting or sustaining a pregnancy.



Women's health research is UNDERFUNDED



About 4 MILLION babies born in the US each year... but more than 10% of them are born prematurely.



INHERITED GENES increase the risk of certain cancers.



50% of adult women will have INCONTINENCE at some point in their lives.

A WORTHY CAUSE

Magee-Womens Research Institute is the largest independent research institute in the U.S. focused solely on women's and infants' health research. More than 100 nationally recognized physician-scientists are engaged in groundbreaking research spanning diverse aspects of women's health.

Here are just a few of the ways that Magee is making a difference:

• PREGNANCY AND NEWBORNS

Scientists continue to make lifesaving discoveries about key diseases such as preeclampsia, fetal growth abnormalities, preterm birth, prenatal genetics and the lifelong impact stemming from those diseases. Nearly 11,000 babies are born at Magee each year and their cutting-edge Neonatal Intensive Care Unit is the largest in the country.

• FERTILITY AND INFERTILITY

Scientists are delving deeply into the fundamental mechanisms that govern germ cell biology and pathways that lead to human infertility, to discover means for restoring fertility to diverse populations including young cancer patients.

• WOMEN'S CANCERS

The institute's advancements in detecting and treating breast, ovarian, cervical, and other cancers has transformed deadly diseases into ones that are survivable and manageable.

SPONSORSHIP

PRESENTING SPONSOR: \$30,000

- Twelve (12) complimentary event tickets and reserved seating
- Invitation for six (6) guests to attend exclusive preview party on Wednesday, May 20 at Magee-Womens Research Institute (MWRI). Tour our MWRI labs and see all of the life-saving research currently being done.
- Event day corporate logo featured on venue digital boards and registration area
- Link from your logo on the Savor Pittsburgh and Magee-Womens Research Institute & Foundation websites to your company's website
- Inclusion in all future pre and post event advertising
- Eight (8) company specific social media mentions on Savor Pittsburgh platforms and shared on Magee-Womens Research Institute & Foundation platforms
- Opportunity to speak during event program
- Recognition in Magee-Womens Research Institute & Foundation's annual report
- "Spotlight" feature of your company on both the Savor Pittsburgh and Magee-Womens Research Institute & Foundation websites
- Special recognition plaque to display at your office
- Right of first refusal for 2021

DISH OF THE YEAR SPONSOR: \$15,000 (1 available)

- Six (6) complimentary event tickets and reserved seating
- Invitation for four (4) guests to attend exclusive preview party on Wednesday, May 20 at Magee-Womens Research Institute (MWRI). Tour our MWRI labs and see all of the life-saving research currently being done.
- Title sponsor for the Dish of the Year award. Your company representative will present this prestigious award to the 2020 Dish of the Year Winner on event stage
- Six (6) company specific social media mentions on Savor Pittsburgh platforms and shared on Magee-Womens Research Institute & Foundation platforms
- Event day corporate logo featured on venue digital boards and registration area
- Listing on Savor Pittsburgh website
- Recognition in Magee-Womens Research Institute & Foundation's annual report
- Right of first refusal for 2021



SPONSORSHIP

PLATINUM PLATTER SPONSOR: \$10,000

- Six (6) complimentary event tickets and reserved seating
- Invitation for four (4) guests to attend exclusive preview party on Wednesday, May 20 at Magee-Womens Research Institute (MWRI). Tour our MWRI labs and see all of the life-saving research currently being done.
- Underwriting the entertainment stage; front and center with focus on the emcee and band with corporate logo featured on venue digital boards and registration area
- Four (4) company specific social media mentions on Savor Pittsburgh platforms and shared on Magee-Womens Research Institute & Foundation platforms
- Announcements made by the band from the stage of corporation name and sponsorship
- Listing on Savor Pittsburgh website
- Recognition in Magee-Womens Research Institute & Foundation's annual report

CULINARY SPONSOR: \$7,500

- Four (4) complimentary event tickets
- Invitation for two (2) guests to attend exclusive preview party on Wednesday, May 20 at Magee-Womens Research Institute (MWRI). Tour our MWRI labs and see all of the life-saving research currently being done.
- Opportunity to present a gift to all the culinary judges with your corporate identity prominently displayed (at your own cost)
- Corporate logo featured on venue digital boards, registration and at culinary judging competition area (viewable to the public)
- Corporate recognition during event when featuring culinary judges
- Listing on Savor Pittsburgh website
- Recognition in Magee-Womens Research Institute & Foundation's annual report

CRYSTAL CUP SPONSOR: \$5,000

- Four (4) complimentary event tickets
 - Invitation for two (2) guests to attend exclusive preview party on Wednesday, May 20 at Magee-Womens Research Institute (MWRI). Tour our MWRI labs and see all of the life-saving research currently being done.
 - Two (2) company specific social media mentions on Savor Pittsburgh platforms and shared on Magee-Womens Research Institute & Foundation platforms
 - Event day corporate logo featured on venue digital boards and registration area
 - Listing on Savor Pittsburgh website
- Recognition in Magee-Womens Research Institute & Foundation's annual report

GOURMET SPONSOR: \$2,500

- Four (4) complimentary event tickets
- Event day corporate logo featured on venue digital boards and registration area
- Naming rights to the raffle area with logo recognition on signage in raffle area. Underwriting of the raffle area made during stage announcements.
- Listing on Savor Pittsburgh website
- Recognition in Magee-Womens Research Institute & Foundation's annual report

METALLIC MIXER SPONSOR: \$1,000

- Two (2) complimentary event tickets
- Event day corporate logo featured at registration area
- Listing on Savor Pittsburgh website
- Recognition in Magee-Womens Research Institute & Foundation's annual report

SPONSORSHIP COMMITMENT FORM

Please consider support for this annual event and check one of the following sponsorship levels:

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor - \$30,000 | <input type="checkbox"/> Crystal Cup Sponsor - \$5,000 |
| <input type="checkbox"/> Dish of the Year Sponsor - \$15,000 | <input type="checkbox"/> Gourmet Sponsor - \$2,500 |
| <input type="checkbox"/> Platinum Platter Sponsor - \$10,000 | <input type="checkbox"/> Metallic Mixer Sponsor - \$1,000 |
| <input type="checkbox"/> Culinary Sponsor - \$7,500 | |

Under what corporate name would you like your support listed on the event website?

Your Name _____ Your Title _____

Primary Contact Person (if different than above) _____ Company Name _____

Street Address _____ City _____ State _____ Zip _____

Telephone Number _____ Fax Number _____

Email _____ Your Signature _____

- Please Invoice
- Check Enclosed (Please make checks payable to: Magee-Womens Foundation)
- Credit Card Payment (Please complete the information below)    

Credit Card Number _____ Expiration Date _____ 3-Digit CSV # _____

Billing Address _____ City _____ State _____ Zip _____

Name as it appears on the card _____ Authorized Signature _____ Date _____

To be included in event advertising, forward commitment form by Friday, May 14, 2021
All other commitments can be sent by Thursday, July 1, 2021

This form may be returned via email or mail to:
Christina Dickerson, Dickerson Creative Communications
P.O. Box 36, Presto, PA 15142
Christina@dickersoncreative.com | 412-657-3483

THANK YOU FOR YOUR SUPPORT!

